



Canandaigua National Corporation

Canandaigua National Corporation - Community Foundation Support Guidelines

Canandaigua National Corporation is proud to support and celebrate non-profit organizations and community groups that work to elevate our region's quality of life. It's our belief we all benefit from a stronger, more inclusive, and accessible community.

Generally, organizations may submit only one application per calendar year. Exceptions would include when one organization serves as the fiscal sponsor for multiple programs.

Eligibility:

While we wish we could fund more organizations doing great work in our communities, CNC will prioritize support for programs that align most closely with our Priority Impact Areas. There is a 2 year pause for funding of multi-year projects before future consideration.

Priority Impact Areas:

- **Human & Social Services:** Ensure critical life needs in our community are fulfilled.
- **Community Development:** Improve quality of life through affordable housing and job creation, helping bridge connections by building a more unified community.
- **Education and Financial Literacy:** Educational programs and pathways to financial competency.
- **Arts & Culture:** Preserve, educate, and celebrate our region's rich history, arts, and culture.

Levels of Support:

Auction Gift/Merchandise	\$100 - \$150 value
Monetary	Up to \$5,000
Volunteer Support	Priceless

Application Process:

Applications must be submitted using the Community Support Request Form, found on the CNB Community Engagement [web page](#). Email completed request forms to CNBgiving@cnbank.com or bring to your local branch manager.

Deadlines:

Due to high demand, **sponsorship** requests must be submitted **at least 30 days** prior to expected commitment. Submissions that require advertisements/marketing materials to be developed need **45 days (6 weeks) notice**.

As we take into account budgetary considerations and strive for equitable distribution, requests for charitable **contributions** will be reviewed **twice per year** (May and October). Requests

received in one review cycle may be deferred to the next cycle. Thank you for your patience and understanding!

Canandaigua National Corporation (CNC) will:

- Accept CONTRIBUTION requests only from qualified, tax-exempt, 501(c)(3) nonprofit organizations—eligible applicants must be registered on the national IRS database at time of application.
- Accept requests for support from community groups and nonprofits serving communities where CNC maintains a physical location, including branches, financial centers, lending offices, and administrative offices.
- Prioritize programs that serve a majority low-to-moderate (LMI) population.
- Prioritize organizations that engage current CNC associates in a volunteer capacity.

We are unlikely to:

- Donate to the same organization more than three consecutive years
- Approve requests for more than 50% of the program/project budget
- Support broad requests for ongoing, general operations (e.g., salaries, overhead, administration, indirect costs, etc.)
- Capital requests, including new or upgraded buildings
- Capital/fundraising campaigns
- Endowment funds or re-granting programs

We will not support Community Support Requests for:

- Political advocacy/campaigns/lobbying
- Religious activities or organizations that include religion in programs
- Debt or deficit funding

